

# 2024 MAP HOLIDAY SCHEDULE

## **Jan 17<sup>th</sup> – Feb. 4<sup>th</sup>**

*Winter Sale: Tiered Promotion Extra 10% off \$99, Extra 15% off \$199, Extra 20% \$299*

## **March 13<sup>th</sup> – March 31<sup>st</sup>**

*Friends & Family Tiered Promotion Extra 15% off \$99, Extra 20% off \$199*

## **April 24<sup>th</sup> – May 12<sup>th</sup>**

*Mother's Day Gift With Purchase*

## **May 20<sup>th</sup> – May 27<sup>th</sup>**

*Memorial Day Tiered Promotion Extra 15% off \$99, Extra 20% off \$199*

## **June 5<sup>th</sup> – June 16<sup>th</sup>**

*Father's Day Extra 20% off All Mens Styles*

## **June 26<sup>th</sup> – July 7<sup>th</sup>**

*Independence Day Sale Tiered Promotion Extra 10% off \$99, Extra 15% off \$199, Extra 20% off \$299*

## **August 7<sup>th</sup> – August 18<sup>th</sup>**

*End of Summer Sale Tiered Promotion Extra 10% off \$99, Extra 15% off \$199, Extra 20% off \$299*

## **August 25<sup>th</sup> – September 2<sup>nd</sup>**

*Labor Day Sale Extra 15% Off Sitewide*

## **October 16<sup>th</sup> – November 3<sup>rd</sup>**

*Friends & Family Tiered Promotion Extra 10% off \$99, Extra 15% off \$199, Extra 20% off \$299*

## **November 17<sup>th</sup> – November 23<sup>rd</sup>**

*Pre- Black Friday Extra 20% off Sale Styles Only*

## **November 24<sup>th</sup> – December 2<sup>nd</sup>**

*Black Friday/Cyber Monday Extra 20% off Sale Styles Only*

## **December 11<sup>th</sup> – December 25<sup>th</sup>**

*Holiday Savings Tiered Promotion Extra 10% off \$99, Extra 15% off \$199, Extra 20% off \$299*

**\*Map Holiday schedules are designed to help promote styles during special events, and are not supported with margin assistance from Spring Footwear. It is solely up to the retailer to participate. This promotional schedule is subject to change and does not apply to drop ship accounts.**